

Corporate Partners

YOUR audience in the heart of **YOUR** service territory
Collaborating with you – the State Theatre development and marketing staff
Align yourself with a high profile artist and audience

SINGLE PERFORMANCE PARTNERSHIP (\$5,000)

- **YOUR** logo on all marketing/advertising materials
- Twenty (20) complimentary tickets (*excluding Gala*) over twelve months
- Your business name in bright lights on State Theatre marquee
- **LIVE** link to your business website from StateTheatreNJ.org for one year (*4,000 hits daily*)
- B/W full-page ad across from Playbill title page for sponsored event
- Your Logo on Playbill title page for sponsored event
- Special ticket discount for your employees (*\$5 off per ticket*)
- Heldrich Room for reception and press release announcing sponsorships
- Exclusive access for one year to the Boraie Donor Lounge for two (2) executives and two (2) guests
- Advanced notification to added State Theatre performances (*e-mail address required*)
- Inclusion on the Donor Wall of Honor

MULTI-PERFORMANCE EVENT PARTNERSHIP

(*SINGLE EVENT - UP TO 3 PERFORMANCES / \$7,500- \$10,000*)

All of the above plus...

- Increased audience with each additional performance
- Additional twenty (20) complimentary tickets, totaling 40 (*excluding Gala, limit 20 tickets per event*)
- Projected logo (*gobo*) in performance hall before/after event and during intermission
- Check presentation photo

SERIES PARTNERSHIP

(*4-6 EVENTS – UP TO 12 OR MORE PERFORMANCES / \$25,000*)

All of the above plus...

- Maximum exposure of business, 3,000+ in audience attendance
- Additional twenty (20) complimentary tickets, totaling 60 (*excluding Gala, limit 20 tickets per event*)
- **YOUR** logo on all marketing/advertising materials
- Full-page color ad for the season (*subject to availability*)

Corporate and Community Partnership Advertising and Business Services

Playbill Advertising (*circulation 120,000*)

- Full color ads available at no charge for all series partners, and above
- Advertising available for full season, multiple or single issues (*rate sheet available*)

Exclusive Interactive Marketing

- It's the best way to get your product in the minds of the people and increase traffic
- State Theatre will customize your package with increased product and audience exposure once you're signed up.

Business Services and Activities

- Rent the State Theatre for your own client/employee program (*rates available*)
- Boraie Donor Lounge access for one year for two (2) executives and two (2) guests (*\$1,500+*)
- Mailing list of ticket purchasers available to partners (*\$100 per 1,000 minimum order of 3,000 records*)
- LIVE link to your business website from StateTheatreNJ.org for one year (*free with partnership*)
- Heldrich Room for after-concert reception (*space only*) at (*\$350 per event*)