



Saturday, May 19, 2012 • Response Form

CORPORATE PARTNER OPPORTUNITIES

All Corporate Partners receive sponsor listing in Playbill and Ballroom Seating

Emerald Partner \$25,000

- 20 premium orchestra tickets to performance
- Two reserved tables for 10 guests each at the Dinner Dance
- Backstage meet-and-greet with performance artist
- Inside cover 4-Color Ad placement in Gala Playbill
- Front of curtain recognition at performance
- Company logo on invitation and promo materials

Diamond Partner \$15,000

- 10 premium orchestra tickets to performance
- One reserved table for 10 guests at the Dinner Dance
- Premium placement 4-Color Ad in Gala Playbill
- Front of curtain recognition at the performance
- Company logo on invitation and promo materials

Platinum Partner \$10,000

- 10 premium orchestra tickets to the performance
- One reserved table for 10 guests at the Dinner Dance
- Full-page 4-Color Ad in Gala Playbill

Gold Partner \$7,500

- 10 premium orchestra tickets to performance
- One reserved table for 10 guests at the Dinner Dance
- Full-page Black and White Ad in Gala Playbill

UNDERWRITER OPPORTUNITIES

Platinum Underwriter at \$8,500

Includes four premium orchestra tickets, four tickets to the dinner dance in the Ballroom, complimentary valet parking, recognition in Gala Playbill and other print materials

Gold Underwriter at \$3,500

Includes two premium orchestra tickets, two tickets to the dinner dance in the Ballroom, complimentary valet parking, recognition in Gala Playbill and other print materials

Silver Underwriter at \$2,500

Includes two priority orchestra tickets, two tickets to the dinner dance in the Ballroom, complimentary valet parking, recognition in Gala Playbill and other print materials

PATRON OPPORTUNITIES

Ballroom Patron Ticket ~ \$650

Includes one ticket in orchestra and seating in the Heldrich Ballroom for the dinner dance

_____ # of tickets

DONATION

I am unable to attend, but have enclosed a fully tax-deductible contribution of:

\$_____.

PLAYBILL ADVERTISING OPPORTUNITIES

Distributed to all Gala and Concert attendees, the Gala Playbill will be a 5.5" w x 8.5" h glossy, bound keepsake that provides an excellent forum to convey your message.

EMAIL AD COPY to ebennett@evergreenpr.com as a PDF or JPEG.

ALL AD CONTRACTS AND ARTWORK MUST BE RECEIVED BY **May 2, 2012**.

Ad Size / Location	Dimensions	4-Color	Check	B&W	Check
Center Two-Page Ad	10.5" w x 8" h	\$6,500		\$6,250	
Outside Back or Inside Front Cover	5" w x 8" h	\$5,500		\$5,250	
Inside Back Cover	5" w x 8" h	\$4,500		\$4,250	
Full Page	5" w x 8" h	\$2,000		\$1,750	
Half Page Vertical or Horizontal	2.25" w x 8" h or 5" w x 3.75" h	N/A		\$1,000	
Quarter Page Vertical or Horizontal	2.25" w x 3.75" h or 5" w x 1.622" h	N/A		\$750	
Eighth Page Horizontal	2.25" w x 1.622" h	N/A		\$500	

Please complete and return both pages of this form.



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NAME		
TITLE		
COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE ()	FAX ()	
E-MAIL		
LISTING		

(Please print your name or organization as you wish it to appear in the program.)

PAYMENT OPTIONS for all Donations

- Enclosed is my check made payable to the STATE THEATRE in the amount of \$_____
- Enclosed is my corporate matching gift form
- Please charge my credit card: \$_____
- VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Credit Card Number _____ Exp. Date ____/____

Signature _____ Sec Code _____

PLEASE FAX THIS FORM TO:

State Theatre Benefit Gala 2012
c/o Mindy Cohen, Evergreen Partners
51 Mt. Bethel Road, Suite 110
Warren, NJ 07059
Phone: (908) 322-1100 • Fax: (908) 322-5802 • ebennett@evergreenpr.com

PLEASE MAIL CHECK TO:

State Theatre Benefit Gala 2012
11 Livingston Avenue
New Brunswick, NJ 08901

* The Benefit Gala underwrites the State Theatre's artistically acclaimed programming and nationally recognized education programs. A portion of each ticket price represents a tax-deductible contribution to the State Theatre. Tax ID #16-1616384